



2011 WEB ADVERTISING CONTRACT AND INVOICE
Milwaukee/NARI
(414) 771-4071 • Fax: (414) 771-4077

1. ADVERTISING RATES:

Banner Ad	1 Month	3 Months	6 Months	12 Months
	\$104	\$70/mo	\$59/mo	\$48/mo
Tile Ad	1 Month	3 Months	6 Months	12 Months
	\$85	\$59/mo	\$50/mo	\$37/mo

2. MECHANICAL REQUIREMENTS FOR AD:

Banner Ad (1); includes link to your Web site
 468 x 60 pixels, Run of Site, Top of page

Tile Ads (2); includes link to your Web site
 120 x 90 pixels, Run of Site, Side of page

3. GENERAL CONDITIONS:

- Eligibility: Only Milwaukee/NARI members or event participants may advertise on the Milwaukee/NARI Web site
- Payment: Full amount due with submission of contract
- Commissions: Rates are net — no agency or cash discounts
- Production: If ad production is needed, there is a one-time flat fee of \$60 for layout and design.
- Deadlines: If ad is camera ready, (gif or jpg) send by 5 pm, three business days prior to start date.
 If production is required, materials are due by 5 pm, five business days prior to start date.
 A proof will be sent for approval.

4. CONTRACT:

Please Reserve: _____ ad for _____ month(s).

For the term of _____ through _____.

Total due _____

ADVERTISER: _____

CONTACT: _____ E-MAIL _____

ADDRESS: _____ WEB SITE ADDRESS _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

5. Signature of authorized advertiser representative: _____

6. Acceptance by: Milwaukee/NARI Home Improvement Council, Inc. _____ DATE: _____

NARI reserves the right to reject or edit any advertisement. Please mail contract and payment to: Milwaukee/NARI Home Improvement Council, Inc., 11815 W. Dearbourn Avenue, P. O. Box 26788, Wauwatosa, WI 53226 • 414-771-4071, Fax: 414-771-4077