



MILWAUKEE/NARI HOME IMPROVEMENT COUNCIL, INC.

MILWAUKEE/NARI FOUNDATION HOLIDAY PARTY FRIDAY, DECEMBER 9, 2011

HILTON GARDEN INN - MILWAUKEE PARK PLACE
11600 WEST PARK PLACE, MILWAUKEE, WI
\$40 PER PERSON

December 2011

newsletter

5:30 pm – 11:30 pm	Cash Bar
5:30 pm – 9:00 pm	Silent Auction
6:30 pm – 7:45 pm	Dinner
7:45 pm – 8:00 pm	Milwaukee/NARI Home Improvement Council, Inc. President's Awards
8:00 pm – 11:00 pm	Casino Games
9:00 pm	Silent Auction Closes; Winners Announced

<i>Dinner Menu</i>
Green Salad with Dressing
Roasted Chicken
Tilapia
Roasted Red Potatoes
Rice Pilaf
Fresh Vegetable
Chocolate Cake
Coffee & Tea

Guests are encouraged to bring a gift (new and unwrapped toys or cash contributions) for donation to the Marine Corps Reserve "Toys-For-Tots" campaign, with all collected toys and money going to underprivileged children in southeastern Wisconsin.

The Milwaukee/NARI Foundation will also offer Holiday Party attendees the opportunity to do some holiday shopping, while supporting Foundation programming, through a silent auction. The following prizes will be up for auction:

- Movie Night Package, featuring gift cards and snacks, donated by Plaster Gallery, LLC
- Prize Package donated by Mary Lee Hannan/MLH Consulting, LLC
- \$250 Grasch's Gift Card donated by Ron Sonntag Public Relations, Inc.
- \$150 Pick 'n Save Gift Certificate donated by Western Building Products
- Two items from Bird Ladder & Equipment Co.
- 5-3 x 7-9 Sphinx "Icon" area rug from ProSource Wholesale Floorcoverings
- "Eating Royally – Recipes & Remembrances from the Private Chef to Princess Diana by Chef Darren McGrady
- Infrared Zone Heater donated by Sauna Bob's
- Ogio Golf Bag
- Ironwood Golf Course Certificate for four with cart
- Original Painting
- Kohler Co. Bathroom Mirror
- 12-Bird Pheasant Hunt
- Two (2) Bathroom Sinks
- Eagle Centre House Bed & Breakfast \$125 Gift Certificate donated by Riene Wells and Dean Herriges, MCR, CKBR
- Mirabelle Pull-Out Spray Kitchen Faucet donated by Ferguson Enterprises
- One (1) Milwaukee/NARI Certified Professional study group fee for the Spring 2012 study session provided by the Education/Certification Committee
- One Year YMCA of Greater Milwaukee Family Membership donated by the YMCA
- Four (4) four-day parking passed for the 2012 Home Improvement Show and a \$50 gas card from Milwaukee Millwork

2012 Milwaukee/NARI Officers and Directors Elected

Milwaukee/NARI is pleased to announce the election of the following officers and directors for 2012:

- President: Dave Amoroso – Ron Sonntag Public Relations, Inc., Milwaukee
- Vice President 1: Daniel Riedel, WiSC – Woller-Anger & Company, LLC, Elm Grove
- Vice President 2: David Pekel, CR, CAPS, Pekel Construction & Remodeling, Wauwatosa
- Vice President 3: Greg Adamec, Milwaukee Millwork, Milwaukee
- Treasurer: William Wandsnider, Wandsnider Landscape, Menomonee Falls
- Secretary: Susan Montie, CSP, CAPS, CCP – Advanced Communication Specialists, Waukesha
- Immediate-Past President: Diane Krueger, CR – Carl Krueger Construction, Inc., Milwaukee

The following individuals were elected to three year-terms to serve on the Board of Directors:

- Ryan Fillinger, A. Fillinger, Inc., Milwaukee
John Phillips, The Cabinet Maker, LLC, Milwaukee
Josh Brown, Bliffert Lumber & Fuel Co., Milwaukee
David Markwiese, Nationwide Floor & Window Coverings, Wauwatosa
Chris Holum, Kohler Co., Kohler

In addition, Dan Callies of Oak Creek Plumbing, Oak Creek, was elected to fulfill the remaining two-year term of Greg Adamec, while Jim Klappa, CGR, CAPS, jdj builders, Inc., Greenfield, was elected to fulfill the remaining one-year term for Susan Montie.

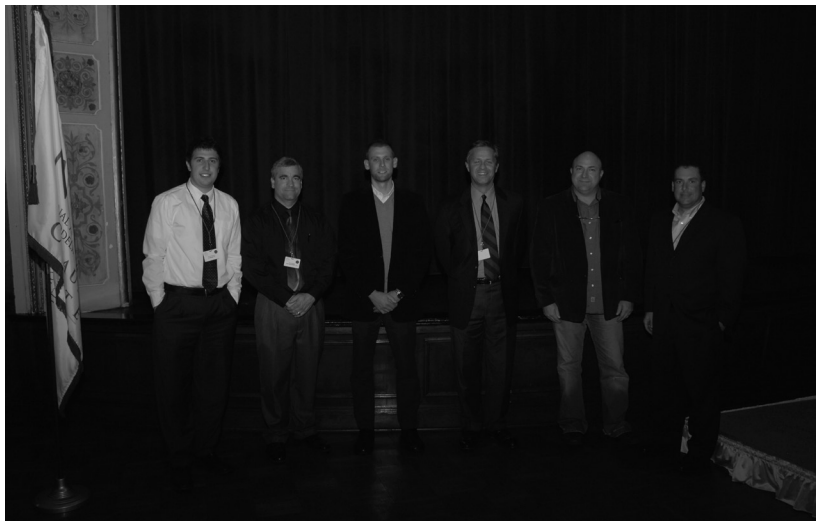
These new board members will join the following association members who will be completing another year of their three-year term:

- Mark Brick, CR, CGR – B&E General Contractors, Inc., Glendale
Tom Callen – Callen Construction, Inc., Muskego
Scott Cline, J&B Construction Company, Inc., Germantown
Dean Herriges, MCR, CKBR – Urban Herriges & Sons, Inc., Mukwonago
Thomas Kammerait, CPA – von Briesen & Roper, s.c., Milwaukee
Nick Kerzner, CR, CKBR – Kerzner Remodeling & Construction, Oconomowoc
Dave Molenda – Weather-Tek Design Center, Inc., Brookfield
Jim Pitzen, CR, ALA – Pitzen Design Ltd., Brookfield

We wish these members well as they lead the chapter during the coming year!



Officers: (l – r) William Wandsnider, Greg Adamec, Dave Amoroso, Susan Montie, CSP CAPS CCP, Daniel Riedel, WiSC, David Pekel, CR CAPS



Newly-Elected Board of Directors: (l – r) Ryan Fillinger, John Phillips, Josh Brown, David Markwiese, Dan Callies, Chris Holum



Milwaukee/NARI 2012 Board of Directors: (l-r) Chris Holum, Dan Callies, David Pekel, CR CAPS, Josh Brown, Daniel Riedel, WiSC, Susan Montie, CSP CAPS CCP, Mark Brick, CR, CGR, Diane Krueger, CR, Jim Pitzen, CR ALA, Dave Amoroso, Ryan Fillinger, William Wandsnider, David Markwiese, John Phillips, Dave Molenda, Greg Adamec, Nick Kerzner, CR CKBR, Scott Cline.

Upcoming Milwaukee/NARI Events

Please mark the following events on your calendar:

2011 -

- Friday, Dec. 9 – Milwaukee/NARI Foundation Holiday Party: 6:00 p.m.; Hilton Garden Inn, Milwaukee Park Place

2012 -

- Wednesday, January 11 – Recurring Code Violations Seminar: 12:00 p.m.; Milwaukee/NARI office, Wauwatosa

- Tuesday, January 17 – Monthly Membership Breakfast Meeting: 7:30 a.m.; Wyndham Milwaukee Airport Hotel, Milwaukee

- Friday, January 20 – WRA Banquet: 6:00 p.m.; Intercontinental Hotel, Milwaukee

- Wednesday, January 25 – Challenges to Remodeling Bungalows/Cape Cods Seminar: 5:00 p.m.; Milwaukee/NARI office, Wauwatosa

- Thursday, February 9 - Sunday, February 12 – 50th Annual Home Improvement Show; Wisconsin Expo Center at State Fair Park

- Tuesday, February 21 – Monthly Membership Dinner Meeting & After Show Relaxer: 6:00 p.m.; The Venice Club, Brookfield

- Wednesday, February 29 – Frost Protected Shallow Foundations Seminar: 8:00 a.m.; Milwaukee/NARI office, Wauwatosa

- Wednesday, March 14 – All About Trusses Seminar: 12:00 p.m.; Milwaukee/NARI office, Wauwatosa

- Tuesday, March 20 – Monthly Membership Lunch Meeting: 11:30 a.m.; Location TBD

- Wednesday, March 28 – EPA Lead Update Seminar: 5:00 p.m.; Milwaukee/NARI office, Wauwatosa

- Wednesday, April 11 – How to Work with Insurance Companies on a Restoration Job Seminar: 8:00 a.m.; Milwaukee/NARI office, Wauwatosa

- Tuesday, April 17 – Monthly Membership Breakfast Meeting: 7:30 a.m.; Location TBD

- Wednesday, April 25 – New Formulations in Paint and Stain Seminar: 12:00 p.m.; Milwaukee/NARI office, Wauwatosa

- Tuesday, May 15 – Monthly Membership Lunch Meeting: 11:30 a.m.; Alioto's, Wauwatosa

- Saturday, May 19 and Sunday, May 20 – Spring Home Improvement Showcase - A Tour of Remodeled Homes

- Wednesday, May 30 – Lien Rights/Legal Issues Seminar: 5:00 p.m.; Milwaukee/NARI office, Wauwatosa

For a complete list of activities and committee meetings, go to www.milwaukeevari.org/calendar-events.php.

State-of-the-Art Remodeling Specialists (STARS) News

Congratulations to the following Milwaukee/NARI member companies who recently completed the State-of-the-Art Remodeling Specialists (STARS) program!

Greg Perkins – GMH Construction, Inc.

Gary Sannes – S. J. Janis Company, Inc.

Kevin Kasper – Kasper Construction, LLC

Lori Marker – Old World Builders & Remodelers

Barry Hight – Purofirst of Milwaukee/Masterclean, Inc.

Justin Kreger – Vertical Works, Inc.



Outdoor Living Area Gets Makeover for 2012 Home Improvement Show

An updated Outdoor Living Area featuring a Northwoods themed cabin will serve as one of the main attractions at the 50th annual Milwaukee/NARI Home Improvement Show at the Wisconsin Exposition Center at State Fair Park in West Allis, Thursday, February 9 – Sunday, February 12. Cabintek will construct the Northwoods cabin within the 100' x 70' Outdoor Living Area, with landscaping, hardscaping, and water features surrounding the cabin. The following Milwaukee/NARI members are also participating in the Outdoor Living Area construction: Dean Pipito Waterfeatures/Aquatica will do a waterfall display, and Breezy Hill Nursery, Exteriors Unlimited Landscape Contractors, Ground Affects Landscaping, and Innovative Exteriors will complete the landscaping and hardscaping within the display. Show attendees will once again be able to vote for their favorite landscape design, while the Northwoods cabin will be the grand prize in the Milwaukee/NARI Foundation raffle that is conducted at the Show.



Be sure to stop by this area at the Show to see the great design and craftsmanship of your peers.

membership COMMITTEE

December Membership News

Ryan Eigenfeld, CR, Milwaukee/NARI Membership Coordinator

The holidays are here and “Tis the season” to give thanks. Let your employees, customers, and vendors know how much they are appreciated. I would like to do so by thanking our Membership Committee. They are a very dedicated group of professionals who lend their time to the organization. They are always bringing new prospects, new ideas, and positive solutions for member retention. The Membership Committee is working on some great incentives to help with new member recruitment of new members. Details are covered in the column to the right on this page of the newsletter.

Please welcome the newest members of Milwaukee/NARI. Please feel free to give them a welcome phone call or if you could use their services.

Mr. Mover, Inc. - Organization
P.O. Box 386 Grafton WI 53024
Luke Kazmierczak – 262-376-9800

Detlaff and Company - Financial Services
245 Regency Ct. Ste 100
Brookfield WI 53045
Chris Wacker – 262-860-1180 x226

Highland Builders - Design Build – Kitchen Remodeling – General Remodeling
17511 Hwy 28 Kewaskum WI 53040
Todd Wolff – 262-573-9251

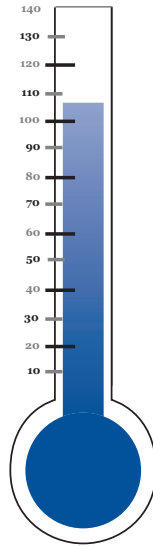
Nelson Clean Care - Fire, Water Restoration – Carpet Cleaning – Mold
21860 Watertown Rd. 1C Waukesha WI 53186
Donna Nelson – 262-754-6855

S-F Analytical Laboratories
2345 S. 170th St. New Berlin WI 53151
Dave Kliber – 262-754-5300

The Tile Shop - Ceramic Tile- Ceramic Products
1701 S. 108th St. West Allis WI 53214
Jim Samuelson – 414-257-2233

Arrow Millwork and Cabinetry - Cabinets
6450 Industrial Loop Greendale WI 53129
Leslie Werner – 414-423-8377

Johnstone Supply - HVAC Wholesale
1615 Paramount Dr. Waukesha WI 53186
Paul Chawla – 262-650-1500



RECRUITMENT GOAL:
140 NEW MEMBERS
CURRENT:
107 NEW MEMBERS

Recruit Members and Reap the Rewards

NARI National has rolled out a new incentive program to help recruit new members. The Milwaukee Chapter of the National Association of the Remodeling Industry has come up with it's own version to piggy back on Nationals Version. The recruitment incentives as follows:

NARI National New Members

5

Reward
\$200

10

additional \$500

15

additional \$500

20

additional \$500

For each additional 5

additional \$500

One individual with the most recruits at the end of the program year

\$500

Milwaukee Chapter New Members

1

Reward

You are invited on the August Boat Cruise and Dinner on Lake Michigan

2

You and a guest are invited on the Boat Cruise, and a \$25 Gas Card

5

You and a guest on the Boat Cruise, \$25 Gas Card, and \$50 Cash

Thus, with NARI and Milwaukee/NARI combining the rewards, you would receive the following:

1 New Member:	Boat Cruise Invitation
2 New Members:	Boat Cruise Invitation for 2 and a \$25 Gas Card
5 New Members:	Boat Cruise Invitation for 2, \$25 Gas Card and \$250
10 New Members:	Boat Cruise Invitation for 2, \$25 Gas Card and \$750
15 New Members:	Boat Cruise Invitation for 2, \$25 Gas Card and \$1,250

Plus, for each additional 5 New Members, receive an additional \$500!

So, look through your business cards, rolodex's and email contacts to see if you know someone whose company would benefit from membership with Milwaukee/NARI.

This program will run through September 30th, 2012. If you don't want to miss the boat, all new recruits must be submitted and accepted into membership by the July 10th Board Meeting.

Please contact Ryan at the Milwaukee/NARI office for more details or leads.



Saturday, May 19 – Sunday, May 20, 2012

Since its inception, the annual Spring Home Improvement Showcase’s growth has generated significant contractor enthusiasm, and participating as an exhibitor is something you won’t want to miss.

What’s Your Specialty?

- Bathrooms
- Kitchens
- Master Suites
- Lower Levels
- Whole House Remodels
- Exterior Remodels
- Landscaping
- Additions

Did you enter a project in the 2011 Wisconsin Remodeler Award competition? If so, that project is a perfect candidate to have on the Spring Showcase tour.

The tour of remodeled homes, all of which have been completed within the past three years, is an opportunity for prospective customers to see your quality work and to consider hiring you to carry out their home improvement ideas.

Remodeling Project Categories and Entry Fees will be as follows:

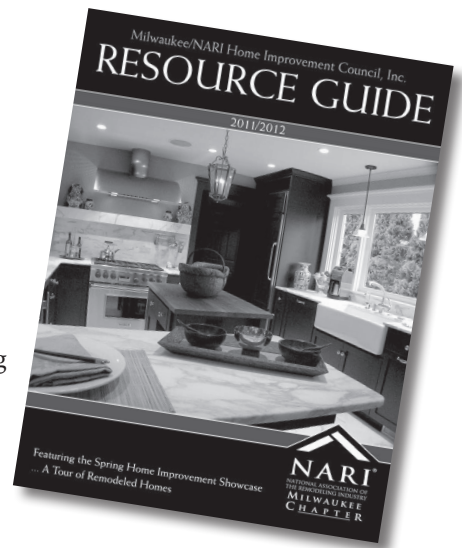
- Up to \$30,000: \$750**
- \$30,001 Plus: \$1,000**

Project Entry Deadline – Monday, March 12, 2012

Meeting this deadline will ensure that your project will be part of all pre-event publicity.

You also have the opportunity to place an ad in the 2012-13 Milwaukee/NARI Resource Guide. This publication is distributed at the Spring Showcase, and throughout the rest of the year at other Milwaukee/NARI events. The advertising space reservation deadline is Friday, April 6, 2012.

Download all event materials at www.milwaukeevari.org on the “Forms for Members” page under the “Membership Services” heading.



For more information, call Shauna Brown at the Milwaukee/NARI office at 414-771-4071.

