



EXHIBITOR GUIDE

REMODELER & SUPPLIER EXPO

Business Development Conference - Ideas for 2011 and Beyond

OCTOBER 20, 2011 | 7:00 A.M. TO 5:00 P.M.
MARCUS MAJESTIC CINEMAS | BROOKFIELD, WI

What is the Remodeler & Supplier Expo?

The Milwaukee/NARI Remodeler & Supplier Expo, the region's premier full-day educational conference devoted exclusively to the remodeling industry, will offer participants the opportunity to attend educational sessions on a variety of topics of interest within four overarching tracks, visit exhibits by companies who provide products and services to professionals engaged in the remodeling industry and network with industry colleagues.

Conference Tracks

Design Trends

Sales and Marketing

Business Management and Administration

Production and Field

Keynote Presentations

The Expo will feature an Opening Keynote Address by Shawn McCadden, CR CLC entitled Five Keys to Differentiation for Remodeling Companies, as well as a Closing Keynote Address by Paul Winans, CR, of Remodelers Advantage, Inc. entitled Plan Your Work, Work Your Plan.

Expo Audience

The audience for the expo will be made up of individuals or companies engaged in the remodeling industry, professional remodelers or owners of remodeling businesses, individuals looking to improve or enhance their remodeling business, and individuals looking to obtain dwelling contractor CEUs.

Exhibitors

You should exhibit if... you are a Milwaukee/NARI Member and you or your company provides a product or service to professional remodelers (i.e. single line contractors, material suppliers, financial institutions, architects, legal firms, consultants, insurance agencies, plumbers, electricians, marketing, electronics, painters, telecommunications, printing/signs, etc.)

Important Dates and Deadlines

August 1

September 30

Exhibitor Registration Opens

All Exhibit Space Balances Due

Exhibit Applications Submitted After This

Must be Accompanied by Full Payment

[Additional Details](#) →

REGISTER ONLINE AT WWW.MILWAUKEENARI.ORG

Benefits of Exhibiting

Why should your company choose to exhibit at the 2011 Remodeler & Supplier Expo?

- Your company will gain exposure to more than 75 companies/individuals specializing in professional remodeling;
- The majority of expo attendees are decision makers for their company when it comes to purchasing equipment, products and services;
- Expo breakfast, lunch, afternoon break and closing reception will be held in the exhibit area which provides your company with ample time to visit with expo attendees and showcase your products and services;
- Your company's contact information, as well as a brief description of your products and services will be included in the expo program book which will be distributed to more than 75 attendees on-site;
- A list of all exhibitors will be included on the Milwaukee/NARI Web site following the expo.

Exhibit Table Rates

One (1) 8' Exhibit Table: \$400 *(\$350 for returning exhibitors)*

Two (2) 8' Exhibit Tables: \$700 *(\$650 for returning exhibitors)*

Access to Electrical Outlet: \$30

Exhibit Tables

- Exhibit space includes one (1) 8' table with linens (with the option of purchasing a second table for an additional fee-maximum of two tables per company).
- Exhibit tables can be reserved only by current members of Milwaukee/NARI Home Improvement Council, Inc.
- Exhibiting companies will receive two (2) complimentary expo registrations for each 8' table purchased. Additional registrations will be \$75 per person.
- Access to an electrical outlet is available for an additional fee of \$30.

Expo Schedule for Thursday, October 20, 2011

6:00 am to 7:00 am Installation of Exhibits

Exhibit Hours

8:30 am to 9:30 am	Exhibits Open
10:15 am to 10:45 am	Exhibits Open
11:30 am to 12:30 pm	Exhibits Open and Lunch
1:15 pm to 1:45 pm	Exhibits Open
2:30 pm to 3:00 pm	Exhibits Open
4:00 pm to 5:00 pm	Exhibits, Closing Reception, Raffle

Educational Session Schedule

7:30 am to 8:30 am	Opening Keynote Address
9:30 am to 10:15 am	Breakout Sessions
10:45 am to 11:30 am	Breakout Sessions
12:30 pm to 1:15 pm	Breakout Sessions
1:45 pm to 2:30 pm	Breakout Sessions
3:00 pm to 4:00 pm	Closing Keynote Address

Questions?

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