



**2010 WEB ADVERTISING CONTRACT AND INVOICE**  
**Milwaukee/NARI**  
**(414) 771-4071 • Fax: (414) 771-4077**

**1. ADVERTISING RATES:**

Banner Ad	1 Month	3 Months	6 Months	12 Months
	\$104	\$70/mo	\$59/mo	\$48/mo
Tile Ad	1 Month	3 Months	6 Months	12 Months
	\$85	\$59/mo	\$50/mo	\$37/mo

**2. MECHANICAL REQUIREMENTS FOR AD:**

Banner Ad (1); includes link to your Web site  
 468 x 60 pixels, Run of Site, Top of page

Tile Ads (2); includes link to your Web site  
 120 x 90 pixels, Run of Site, Side of page

**3. GENERAL CONDITIONS:**

- Eligibility: Only Milwaukee/NARI members or event participants may advertise on the Milwaukee/NARI Web site
- Payment: Full amount due with submission of contract
- Commissions: Rates are net — no agency or cash discounts
- Production: If ad production is needed, there is a one-time flat fee of \$60 for layout and design.
- Deadlines: If ad is camera ready, (gif or jpg) send by 5 pm, three business days prior to start date.  
 If production is required, materials are due by 5 pm, five business days prior to start date.  
 A proof will be sent for approval.

**4. CONTRACT:**

Please Reserve: \_\_\_\_\_ ad for \_\_\_\_\_ month(s).

For the term of \_\_\_\_\_ through \_\_\_\_\_.

Total due \_\_\_\_\_

ADVERTISER: \_\_\_\_\_

CONTACT: \_\_\_\_\_ E-MAIL \_\_\_\_\_

ADDRESS: \_\_\_\_\_ WEB SITE ADDRESS \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

5. Signature of authorized advertiser representative: \_\_\_\_\_

6. Acceptance by: Milwaukee/NARI Home Improvement Council, Inc. \_\_\_\_\_ DATE: \_\_\_\_\_

NARI reserves the right to reject or edit any advertisement. Please mail contract and payment to: Milwaukee/NARI Home Improvement Council, Inc., 11815 W. Dearbourn Avenue, P. O. Box 26788, Wauwatosa, WI 53226 • 414-771-4071, Fax: 414-771-4077